



## Press Release - January 2010

**A**legria Group, Inc., a.k.a. The Krewe of Alegria, a 501(c)4 not-for-profit civic organization made up of business women within the Tampa Bay community have distributed approximately \$3,000.00 in new shoes and socks in December of 2009 at Cornerstone Kids through their charity **Alegria's Kickin' for Kids, Inc.**, a 501(c)3 not-for-profit organization, The generous support and Gasparilla Day Parade sponsorship of Explorer Insurance and A. Kilbride Insurance made this possible. Several others received the gift of new shoes made possible through additional contributions both in kind and monetarily. We are truly grateful to all persons who have contributed to make this possible - thank you to all who helped in this endeavor!

### **DECEMBER HOLIDAY 2009 SHOE CUMULATIVE DISTRIBUTIONS**

Cornerstone Kids - 38 children received the gift of new Nike athletic shoes and socks.

The Salesian Boys and Girls Club of Tampa - 65 children received the gift of new shoes.

### ***Made possible through contributions and funds raised by***

Adrienne Decker at Kilbride Insurance,  
Jamie Stokes at Explorer Insurance,  
David Alexander Fine Jewelry,  
The Krewe of Alegria Social and Fund-Raising Committee,  
Parents of Bowman Elementary, Tampa,  
and individual members of the Krewe of Alegria.

**Special Thanks to  
Amy Mandel from Feet First, Tampa and Nike Corporation**

### **2008 COMMITTEE MEMBERS, CONTRIBUTORS AND AUXILIARY HELPERS**

Jennifer Ellis, Joshua Ellis, Blanca Potts, Tracy Meyers, Cheryl Snyder, Janice Albury,  
Annie Carapezza, Yolanda Villareal, Jill Cantrell, Miles Cameron

Jeanne Cameron, Committee Chair, Alegria's Kickin' for Kids, Inc.  
kreweofalegria@verizon.net • www.kreweofalegria.com  
P.O. Box 8703 • Tampa, Florida 33674



## Press Release - January 2009

**A**legria Group, Inc., a.k.a. The Krewe of Alegria, a 501(c)4 not-for-profit civic organization made up of business women within the Tampa Bay community have helped to distribute approximately \$12,000.00 in new shoes and socks in December of 2008 by joining with Mr. Russell Alonzo, **Central Park Village Youth Services** and their charity **Alegria's Kickin' for Kids, Inc.**, a 501(c)3 not-for-profit organization. We are truly grateful to all persons who have contributed to make this possible - we have had a tremendous year - thank you to all who helped in this endeavor!

### **DECEMBER HOLIDAY 2008 SHOE CUMULATIVE DISTRIBUTIONS**

Cleveland Elementary - 375 children received the gift of new athletic shoes and socks.

Cornerstone Kids - 33 children received the gift of new athletic shoes and socks.

The Salesian Boys and Girls Club of Tampa - 45 children received the gift of new shoes.

### *Made possible through contributions and funds raised by*

Mr. Russell Alonzo,  
Central Park Village Youth Services,  
Adrienne Decker at Kilbride Insurance,  
The Krewe of Alegria Social and Fund-Raising Committee,  
Alegria krewe member Denise Lazzara along  
with the parents at Bowman Elementary, Tampa,  
and members of the Krewe of Alegria.  
**Amy Mandel from Feet First, Tampa and Nike Corporation**

### **2008 COMMITTEE MEMBERS, CONTRIBUTORS AND AUXILIARY HELPERS**

Jennifer Ellis, Joshua Ellis, Blanca Potts, Tracy Meyers, Cheryl Snyder, Janice Albury,  
Annie Carapezza, Yolanda Villareal, Susan Rodriguez, Jill Cantrell, April Alonzo, Miles Cameron

Jeanne Cameron, Committee Chair, Alegria's Kickin' for Kids, Inc.  
kreweofalegria@verizon.net • www.kreweofalegria.com  
P.O. Box 8703 • Tampa, Florida 33674



## Press Release - January 2008

**A**legria Group, Inc., a.k.a. The Krewe of Alegria, a 501(c)4 not-for-profit civic organization made up of business women within the Tampa Bay community have helped to distribute approximately \$4,000.00 in new shoes and socks in December of 2008 by joining with Mr. Russell Alonzo, **Central Park Village Youth Services** and their charity **Alegria's Kickin' for Kids, Inc.**, a 501(c)3 not-for-profit organization. We are truly grateful to all persons who have contributed to make this possible - we have had a tremendous year - thank you to all who helped in this endeavor!

### **DECEMBER HOLIDAY 2008 SHOE CUMULATIVE DISTRIBUTIONS**

Cleveland Elementary - the entire 3rd grade received the gift of new athletic shoes and socks.

Cornerstone Kids - 35 children received the gift of new athletic shoes and socks.

The Salesian Boys and Girls Club of Tampa - 30 children received the gift of new shoes.

### *Made possible through contributions and funds raised by*

Mr. Russell Alonzo,  
Central Park Village Youth Services,  
Adrienne Decker at Kilbride Insurance,  
The Krewe of Alegria Social and Fund-Raising Committee,  
Alegria krewe member Denise Lazzara along  
with the parents at Bowman Elementary, Tampa,  
and members of the Krewe of Alegria.

### **2008 COMMITTEE MEMBERS, CONTRIBUTORS AND AUXILIARY HELPERS**

Jennifer Ellis, Joshua Ellis, Blanca Potts, Yolanda Villareal, Susan Rodriguez and Miles Cameron

Jeanne Cameron, Committee Chair, Alegria's Kickin' for Kids, Inc.  
kreweofalegria@verizon.net • www.kreweofalegria.com  
P.O. Box 8703 • Tampa, Florida 33674



## **Press Release - August 2007**

Alegria Group, Inc., a.k.a. The Krewe of Alegria, a not-for-profit organization made up of professional business women in the Tampa Bay Area have distributed nearly \$2,000.00 in shoe gift cards, monetary gifts and new shoes in 2006 through their charity **Alegria's Kickin' for Kids, Inc.** We are truly grateful to those who have contributed to make this possible - we have had a tremendous year - thank you Alegria members and Tampa Bay Community!

### **SUMMER BACK TO SCHOOL 2007 SHOE DISTRIBUTIONS**

Metropolitan Ministries - 90 children received shoe gift cards valued at 20.00 each

#### **2007-08 Committee Members**

Jeanne Cameron, Chair  
Adrienne Decker, Co-Chair  
Jennifer Ellis, Blanca Potts, Colleen Laurain  
Yolands Villareal, Susan Rodriguez, Tracey Wells



## **Press Release - January 2007**

Alegria Group, Inc., a.k.a. The Krewe of Alegria, a not-for-profit organization made up of professional business women in the Tampa Bay Area have distributed nearly \$5,000.00 in shoe gift cards, monetary gifts and new shoes in 2006 through their charity **Alegria's Kickin' for Kids, Inc.** We are truly grateful to those who have contributed to make this possible - we have had a tremendous year - thank you Alegria members and Tampa Bay Community!

### **FALL 2006 SHOE DISTRIBUTIONS**

Boys and Girls Club of Tampa - 60 children received the gift of new shoes

Salesian Boys and Girls Club - 50 children received shoe gift cards valued at 20.00 each

Cornerstone Kids - 38 children received shoe gift cards valued at 20.00 each

Metropolitan Ministries - 90 children received shoe gift cards valued at 20.00 each

### **2006 Committee Members**

Kacey Griffin, Chair • Jeanne Cameron, Co-Chair  
Adrienne Decker, Sherry Fisher, Blanca Potts



## Press Release - January 2006

Alegria Group, Inc., a.k.a. The Krewe of Alegria, a not-for-profit organization made up of professional business women in the Tampa Bay Area have distributed nearly \$10,000.00 in shoe gift cards, monetary gifts and new shoes in 2005 through their charity **Alegria's Kickin' for Kids, Inc.** We are truly grateful to those who have contributed to make this possible - we have had a tremendous year - thank you Alegria members and Tampa Bay Community!

### **SUMMER 2005 BACK-TO-SCHOOL ALLOCATIONS**

Hope Children's Home - 54 children received shoe gift cards of 21.40 each

Salesian Boys and Girls Club & OLPH Catholic Church - 55 children received shoe gift cards of 20.00 each

### **DECEMBER 2005 HOLIDAY ALLOCATIONS**

The Red Cross/Hurricane Katrina victims - 77 children received shoe gift cards of 20.00 each

Krewes Kare/Hurricane victims - \$600.00 in cash and shoe gift cards plus 60 pairs of new shoes

Cleveland Elementary School, Hillsborough Co. - 50 fifth graders received shoe gift cards of 20.00 each

Stephen Foster Elementary School, Hillsborough Co. - 65 fifth graders received shoe gift cards of 20.00 each

Boys and Girls Clubs of Tampa - 62 pairs of new shoes

OLPH Catholic Church/Migrant worker's children - 19 children received shoe gift cards of 20.00 each

### ***Made possible through contributions and funds raised by***

Mr. Russell Alonzo

Adrienne Decker at Kilbride Insurance,

The Krewe of Alegria Social and Fund-Raising Committee,

Alegria krewe member Denise Lazzara along with the parents at Bowman Elementary, Tampa 2005 - 2006 \

#### **Committee Members**

Kacey Griffin, Chair • Jeanne Cameron, Co-Chair

Adrienne Decker, Lisa Januchowski, Judy Hughes, Sandy Show, Arlene Martinez

**Alegria's Kickin' for Kids, Inc. • P. O. Box 8703 • Tampa, FL 33674-8703 • [www.kreweofalegria.com](http://www.kreweofalegria.com)**



## Press Release - August 2005

Alegria Group, Inc., a.k.a. The Krewe of Alegria, a not-for-profit organization made up of professional business women in the Tampa Bay Area have distributed shoe gift cards through funds collected through their charitable drive entitled **Alegria's Kickin' for Kids<sup>SM</sup>**. During the month of July, 2005 the following agencies have been recipients of gift cards.

Hope Children's Home - 50 children received shoe gift cards valued at \$21.50 each.

The Salesian Youth Center and  
Our Lady of Perpetual Help Catholic Church - 55 children received shoe gift cards valued at \$20.00 each.

### ALEGRIA'S KICKIN' FOR KIDS<sup>SM</sup> 2005 COMMITTEE MEMBERS

Kacey Griffin, Chair

Jeanne Cameron, Lisa Januchowski, Linda Blick, Sandy Show, Judy Hughes, Sherry Fisher,  
Rhonda Robertson, Michele O'Neal-McCafferty, Cheryl Scalzo



## Press Release - January 2005

Alegria Group, Inc., a.k.a. The Krewe of Alegria, a not-for-profit organization made up of professional business women in the Tampa Bay Area have distributed new shoes that they have collected and purchased through their charitable drive entitled **Alegria's Kickin' for Kids<sup>SM</sup>**. The following agencies have been recipients of new shoes.

The Children's Home - 56 children received the gift of new shoes.

Florida Sheriff's Youth Ranches - 20 children received the gift of new shoes.

The Salvation Army (Naomi's Daughters) - 48 children received the gift of new shoes.

Cornerstone Kids - 48 children received the gift of new shoes.

The Spring of Tampa Bay - 50 pairs of shoes were given.

Back Yard Bears Day School - 35 pairs of shoes were given.

Metropolitan Ministries - 75 pairs of shoes were given.

### ALEGRIA'S KICKIN' FOR KIDS<sup>SM</sup> 2004 COMMITTEE MEMBERS

**Kacey Griffin, Chair • Cheryl Scalzo, Co-Chair**

Lisa Januchowski, Maria Rodriguez, Rosa Saylor, Cindy Paille, Linda Blick, Jeanne Cameron