



*A hundred years
from now . . .
it will not matter
what my bank
account was,
the sort of house
I lived in, or the kind
of car I drove . . .
but the world
may be different
because I was
important in the
life of a child.*



Our History

Alegria Group, Inc. is an association established in 1986 by Dianne Henry and Dyann "Rocky" Valdez. Originally known as and remains a.k.a. The Krewe of AlegriaSM, the organization has since become established as a not-for-profit corporation as Alegria Group, Inc. and is a proud member of InterKrewe Council. The Krewe of Alegria is comprised of approximately fifty professional women from the Tampa Bay area, many of whom are business owners looking for a way to become involved in this close knit community that we love!

Members have been active in our community through volunteer service for various not-for-profit charities and Alegria's Kickin' for KidsSM. Alegria's Kickin' for Kids provides new shoes for children within the Tampa Bay Area. The Florida Sheriff's Youth Ranch, Cornerstone Kids, The Children's Home, The Salvation Army-Naomi's Daughters, Hillsborough County Public Schools, Metropolitan Ministries, The Spring, The Salesian Boys and Girls Club and other groups have been recipients of new shoes in the recent past.

Our Mission and Purpose

Our mission statement is to grow a base of support from among the membership of The Krewe of Alegria to help with various civic causes. To add fund-raising and program activities to our list of accomplishments and to always support and give to our Tampa Bay Area's children through our very own Alegria's Kickin' for KidsSM, a 501(c)3 public charity.

The Krewe of Alegria hosts fund raising events throughout the year to collect shoes and monetary contributions which go towards the purchase of new shoes for children. Shoes and shoe gift cards are distributed normally upon two occasions, one during late summer for "back to school" needs and a second in December as a "holiday gift". Alegria's Kickin' for Kids is also funded through parade sponsorship by businesses such as Kilbride Insurance and Explorer Insurance.

The general purpose of The Krewe of Alegria shall be to participate in charitable functions, various parades, festivals, and other social and civic functions taking place in and around the Tampa Bay area, and to act as ambassadors of good will through our volunteer service.

Alegria's Kickin' for Kids, Inc. is a 501(c)3 tax exempt organization. Alegria Group, Inc., is a 501(c)4 tax exempt organization, authorized to accept deductible contributions." Not all (c)(4) organizations are so authorized. A copy of the official registration and financial information may be obtained from the Florida Division of Consumer Services by calling toll-free from within the State 1-800-435-7352. Registration does not imply endorsement, approval or recommendation by the State. Alegria's Kickin' for Kids, Inc. and Alegria Group, Inc. does not utilize the services of professional solicitors and therefore receives 100% of each contribution.

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